## DOCTORAL SCHOOL OF INFORMATICS COMPLEX EXAM SUBJECT

## Mathematics of Networks and the WWW (recommended subject)

Recommended books: Jure Leskovec, Anand Rajaraman, Jeff Ullman Mining of Massive Datasets <u>http://www.mmds.org/</u> (2nd edition)

John Hopcroft, Avrim Blum, Ravi Kannan, Foundations of Data Science <a href="https://www.cs.cornell.edu/jeh/book.pdf">https://www.cs.cornell.edu/jeh/book.pdf</a>

- Search engines
  - Web crawler architecture
  - Principles of relevance ranking
- PageRank
  - Definition, usage
  - Connection to random walks
  - o Efficient approximation techniques
- HITS (Kleinberg's algorithm)
  - Connection to graph spectra
- Network models
  - The Barabasi-Albert model
  - Small world models, navigation in small worlds (Kleinberg's method)
- Recommender systems
  - o Matrix factorization
- Consistent hashing, caching the Web content
- The data stream computational model